





PAIGE GLEASON

illustrator & graphic designer

hello!

My name is Paige, and I am an illustrator looking to work in the children's publishing industry!

CONTACT

-  (865) 407-8790
-  gleasonpb@etsu.edu
-  @illustration.by.paige
-  linkedin.com/in/paigegleason

SKILLS

- Digital Illustration
- Graphic Design
- Layout Design

SOFTWARE

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Procreate
- Affinity Designer

AWARDS

STUDENT AMERICAN ADVERTISING AWARDS

National Gold: "Astrophilia"
Online Interactive Magazine, 2022

Local Silver: "Nine"
Digital Illustration, 2022

Local Silver: "Beach House"
Digital Illustration, 2021

EDUCATION

BACHELOR OF SCIENCE, DIGITAL MEDIA

MINOR: ART, DANCE | EXPECTED GRADUATION: MAY 2023

- East Tennessee State University (ETSU), Johnson City, TN
- **Honors:** Presidential Academic Performance Scholarship, GPA: 4.0

WORK EXPERIENCE

FREELANCE ILLUSTRATOR | MOSAIC COLLECTIVE JOHNSON CITY, TN / DEC 2022-JAN 2023

- Developed and created spot illustrations to accompany Mosaic's statements of belief/identity

SOCIAL MEDIA INTERN | CITIZEN AD AGENCY KNOXVILLE, TN / MAY-AUG 2022

- Designed custom graphics for Instagram and Facebook posts
- Illustrated reusable elements for social posts/Instagram stories
- Coordinated and planned client social visits

PROFESSIONAL DEVELOPMENT

NATIONAL STUDENT ADVERTISING COMPETITION | ETSU MEMPHIS & NASHVILLE, TN / SPRING 2022

- Competed in the finals after winning first place in our district and placing within the top eight of 18 schools across the nation at semi-finals.
- Designed layouts for the plans book and presentation deck
- Utilized time management to complete multiple projects
- As Creative Director, fostered collaboration between the marketing and creative teams

MATE ROV COMPETITION AWARENESS CAMPAIGN | ETSU JOHNSON CITY, TN / SPRING 2021

- Collaborated with a team to develop content and strategy for an online awareness campaign promoting the competition
- Designed templates and graphics for social media
- Generated concepts for a new mascot

paigegleasonart.com